OIPE MAR 10 2006 PATENT & TRADEMARK OFFICE

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

LIST OF DOCUMENTS CITED BY APPLICANT
(USE SEVERAL SHEETS IF NECESSARY)
37 C.F.R. 1.56

ATTY. DOCKET NO.	SERIAL NO.
DEM1P001	09/741,958
APPLICANT	
NEAL	
FILING DATE	GROUP
12/20/00	3639

U.S. PATENT DOCUMENTS

EXAMINER INITIAL*		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	6,965,867	11/15/05	Jameson	705	8	—
	AB	6,934,931	08/23/05	Plumer et al.	717	104	—
	AC	6,826,538	11/30/04	Kalyan et al.	705	7	—
	AD	6,745,184	06/01/04	Choi et al.	707	6	—
	AE	6,735,572	05/11/04	Landesmann	705	14	—
	AF	6,731,998	05/04/04	Walser et al.	700	99	—
	AG	2003/0177103	09/18/03.	Ivanov et al.	705	400	—
	AH	2002/0116348	08/22/02	Phillips et al.	705	400	—
	AI	2002/0042739	04/11/02	Srinivasan et al.	705	14	—
	AJ	6,219,649	04/17/01	Jameson	705	8	—
	AK	5,615,109	03/25/97	Eder	705	8	—
	AL	5,189,606	02/23/93	Burns et al.	705	10	—

OTHER DOCUMENTS *(Including Author, Title, Date, Pertinent Pages, Etc.)*

QMB	BA	"KhiMetrics Helps Retailers Increase Margins With Two New Tools for Their Retail Revenue Management Application Suite." PR Newswire, March 1, 2001.
QMB	BB	"KhiMetrics and Retek Form Marketing Alliance for Comprehensive Retail Pricing Solution." PR Newswire, February 19, 2001.
QMB	BC	Barth, Brad. "ShopKo Holds the Price Line." Daily News Record, page 10, October 4, 2000.
QMB	BD	"Manugistics Agrees to Acquire Talus Solutions." PR Newswire, September 21, 2000.
QMB	BE	"Goodyear Implements Trilogy's MultiChannel Pricing Solution as Its Enterprise-Wide E-Pricer Platform." Business Wire, page 2286, June 27, 2000.
QMB	BF	"IMRglobal Signs New Product Implementation Agreement with Retek to Improve Retail Pricing and Markdown Process." Business Wire, page 1590, June 7, 2000.
QMB	BG	"New Tools for Modeling Elasticity, Optimizing Prices and Collecting Live Pricing from the Web to Debut at Retail Systems 2000 in Chicago." Business Wire, page 1484, April 18, 2000.

EXAMINER	DATE CONSIDERED
Thuan P. Do-Boyce	8/31/06

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

OIPE
MAR 10 2006
U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

LIST OF DOCUMENTS CITED BY APPLICANT
TO COMPLY WITH 37 C.F.R. 1.56

ATTY. DOCKET NO.	SERIAL NO.
DEM1P001	09/741,958
APPLICANT: NEAL	
FILING DATE: 12/20/00	GROUP: 3639

U.S. PATENT DOCUMENTS

EXAMINER INITIAL*		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE

OTHER DOCUMENTS *(Including Author, Title, Date, Pertinent Pages, Etc.)*

QBB	BH	Smith et al., "A Discrete Optimization Model for Seasonal Merchandise Planning." Journal of Retailing, vol. 74, no. 2, page 193(29), Summer 1998.
QBB	BI	Kadiyali et al., "Manufacturer-retailer Channel Interactions and Implications for Channel Power: An Investigation of Pricing in Local Market", Marketing Science, Spring 2000, V. 19, Issue 2.
QBB	BJ	Andrew B. Gelman et al., "Bayesian Data Analysis", pgs. 439-455, Chapman & Hall/CRC, First Edition 1995, Reprinted 2000.
QBB	BK	Hillier, Frederick S., et al., "Introduction to Operations Research", McGraw-Hill, Inc., 1995, Sixth Edition, pages 1-14.

EXAMINER	DATE CONSIDERED
Allan R. Bayer	3/31/06

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

OIPE IAP20 OCT 0 3 2005 PATENT & TRADEMARK OFFICE

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

LIST OF DOCUMENTS CITED BY APPLICANT
TO COMPLY WITH 37 C.F.R. 1.56

ATTY. DOCKET NO.	SERIAL NO.
DEM1P001	09/741,958
APPLICANT: NEAL	
FILING DATE: 12/20/00	GROUP: 3639

U.S. PATENT DOCUMENTS

EXAMINER INITIAL*		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	6,910,017	06/21/05	Woo et al.	705	10	—
	AB	6,546,387	04/08/03	Triggs	707	5	—
	AC	2002/0198794	12/26/02	Williams et al.	705	28	—
	AD	2002/0123930	09/05/02	Boyd et al.	705	14	—
	AE	2002/0107819	08/08/02	Ouimet	705	400	—
	AF	6,405,175	06/11/02	Ng	705	14	—
	AG	2002/0023001	02/21/02	McFarlin et al.	705	14	—
	AH	5,521,813	05/28/96	Fox et al.	705	8	—
	AI	5,212,791	05/18/93	Damian et al.	705	29	—
	AJ	4,744,026	05/10/88	Vanderbei	705	8	—
	AK	3,017,610	01/16/62	Auerbach et al.	340	146.2	—

OTHER DOCUMENTS *(Including Author, Title, Date, Pertinent Pages, Etc.)*

	BA	Barth, Brad, "Shopko Tests Automated Markdowns", WWD 10/04/00, pages 1-3.
	BB	Cook, Martie, "Optimizing Space and Sales with Markdown Software", Office.com, 05/31/2000, page 1.
	BC	"Essentus and Spotlight Solutions Partnership Delivers Precise Markdown Decisions", Business Wire, 04/17/00, 3 pages.
	BD	Melcer, Rachel, "Local Tech Firm Creates Retail Markdown Tool", Business Courier online, 03/24/00, pages 1-4.
	BE	Technology Strategy Incorporated, www.grossprofit.com, 03/02/00, pages 1-20.
	BF	Flanagan, David, "Javascript: The Definitive Guide, 3rd Edition," published by O'Reilly in June 1998 (ISBN 1-56592-392-8) section 14.8.
	BG	Berners-Lee, T., "Hypertext Markup Language 2.0 Working Paper," Nov 1995 (pages 1-3).
	BH	Tellis, Gerard J., and Fred S. Zufryden, "Tackling the Retailer Decision Maze: Which Brands to Discount, How Much, When and Why," Marketing Science, Vol. 1, No. 34, 1995 (pages 271-299).

EXAMINER	DATE CONSIDERED
[signature]	3/21/06

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTY. DOCKET NO.	SERIAL NO.
LIST OF DOCUMENTS CITED BY APPLICANT TO COMPLY WITH 37 C.F.R. 1.56	DEM1P001	09/741,958
	APPLICANT: NEAL	
	FILING DATE: 12/20/00	GROUP: 3639

U.S. PATENT DOCUMENTS

EXAMINER INITIAL*		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE

OTHER DOCUMENTS *(Including Author, Title, Date, Pertinent Pages, Etc.)*

JNB	BI	Abraham, Magid M. and Leonard M. Lodish, "Promoter: An Automated Promotion Evaluation System," Marketing Science, Vol. 6, No. 2, 1987 (p. 101-123).
JNB	BJ	Little, John D. C., "Brandaid: A Marketing-Mix Model, Part 1: Structure," Operations Research, Vol. 23, No. 4, July-August 1975 (p. 628-655).
JNB	BK	Cerf, Vinton G. and Robert E. Kahn, "A Protocol for Packet Network Interconnection," IEEE Transactions on Communications COM-22, May 1974, (p. 637-648).

EXAMINER	DATE CONSIDERED
[signature]	3/31/06

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.